

VMCA OF GREATER DES MOINES 2023 ANNUAL REPORT



WE'RE MORE THAN A PLACE **WE'RE MORE THAN A PLACE**

The Y is the leading nonprofit committed to strengthening community by connecting people to their potential, purpose and each other. Since 1868, the YMCA of Greater Des Moines has been a beacon of light in the communities we serve, creating opportunity and making an impact in the areas of youth development, healthy living, and social responsibility.

OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.

OUR CAUSE

Strengthening the foundations of community by making an impact in the areas of youth development, healthy living, and social responsibility.

OUR CORE VALUES

Caring, honesty, respect, and responsibility.







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TABLE OF CONTENTS

oout the YMCA of eater Des Moines	2
eadership	3
nancial Report	4
iank You for Your Ipport	5
ur Call to Action	13
ocations	14

YMCA LEADERSHIP

2022-2023 BOARD OF DIRECTORS

Executive Committee

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Board Chair	Secretary	At-L
Mark Vukovich	Matt Meline	Kev
Chair–Elect	Past Chair	At-L
Rachel Stauffer	Meredith Boesen	Leis
Treasurer	At-Large	Pres

ASSOCIATION SENIOR LEADERSHIP TEAM

Leisha DeSmet President and CEO (resigned June 2023)

Cameron Nicholson Chief Operating Officer Interim CEO (June-November 2023)

Ryan McCoy Chief Financial Officer

Vicky Foresman VP, Mission Advancement (Retired July 2023)

Stacey Haviland VP, Human Resources

Ruth Comer VP, Marketing & Communications

ve Everett Large

vin Brownell Large

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Zach Elsbecker Waukee Family YMCA

Cindy Stanbro Wellmark YMCA

Alex Kretzinger Des Moines Y Camp

Amy Laug Dr. Jeff Rissman **Cynthia Thorland** Steven Wandro Katie Wengert

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John R. Grubb Community YMCA

Kent Gummert Walnut Creek Family YMCA

Tim Bratvold Wellmark YMCA

Scott Gojkovich Waukee Family YMCA

Becky Hansel YMCA Supportive Housing Campus

Katie Kamienski

YMCA Supporting Housing Campus

Joelle Kleihauer Child Care Services

Victor Aspengren

Des Moines Y Camp

FINANCIAL RESULTS 2023

OPERATING SUPPORT & REVENUES

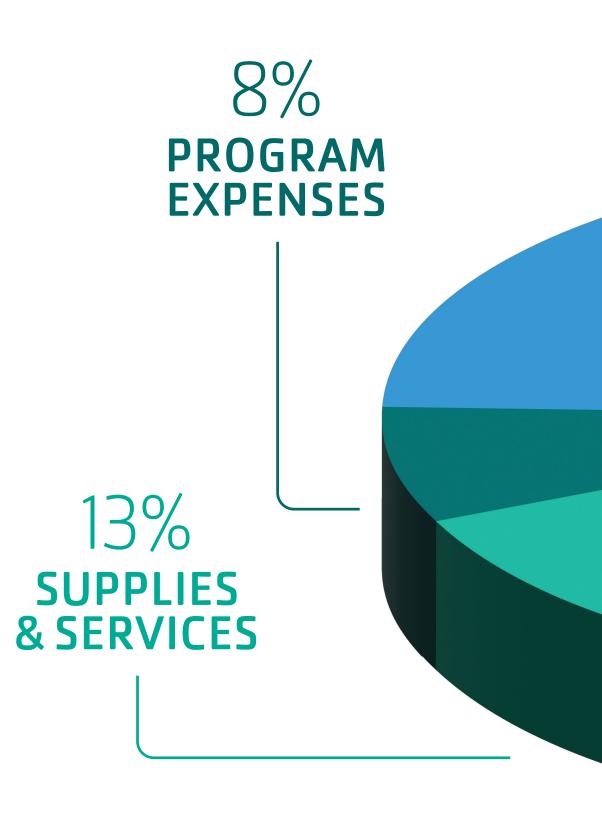
Contributed Support Membership Dues Financial Assistance Program Fees Child Care Fees Sales, Vending & Shared Facilities Investment Income Other Revenue **Total Support & Revenue**

EXPENSES

Personnel Costs Supplies & Services Program Expenses Occupancy & Maintenance Capital Improvements Debt Service **Total Expenses**

3,414,564 6,814,398 (137, 915)3,538,044 756,551 642,120 226,235 586,550 \$15,840,547

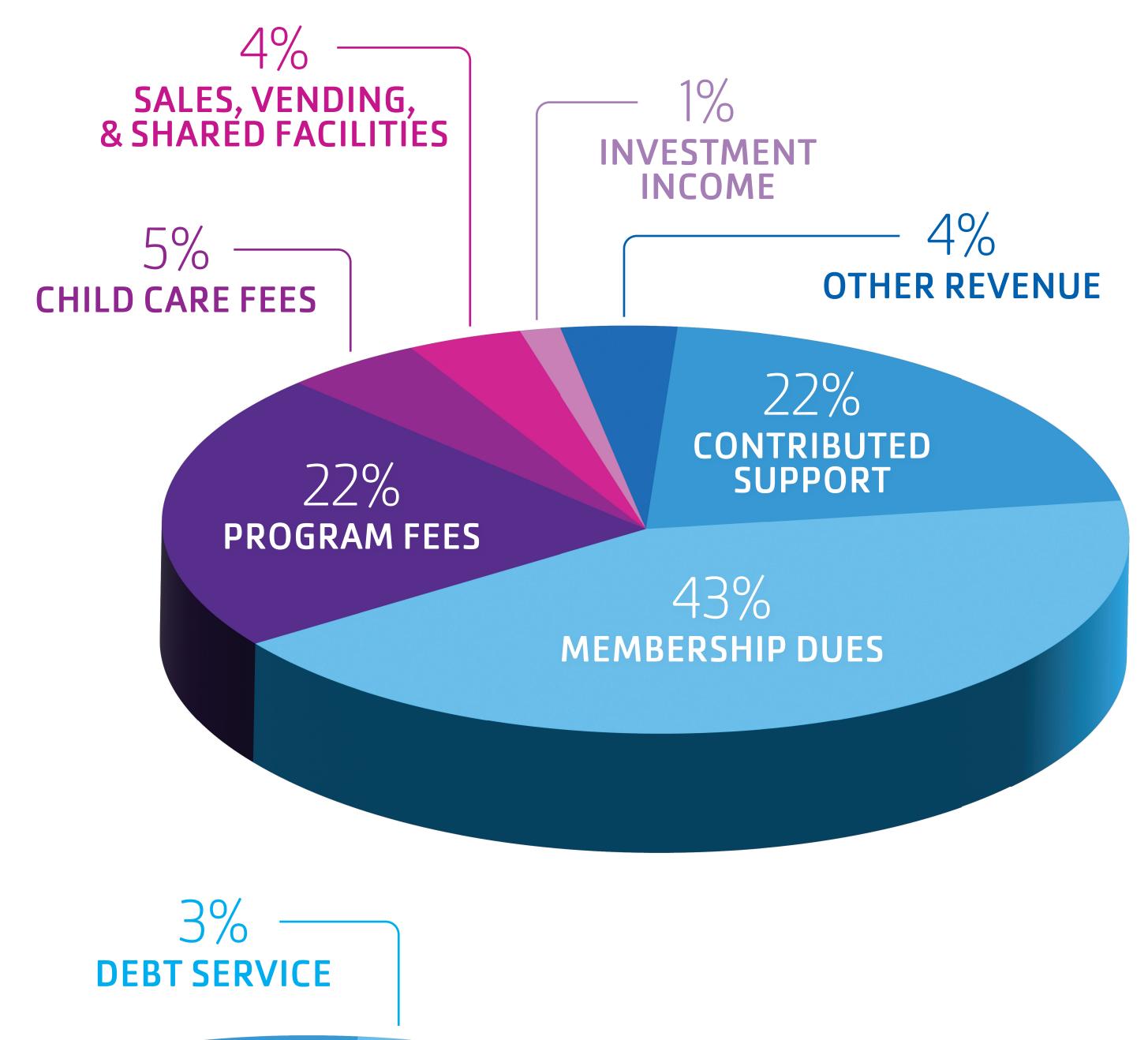
8,953,992 2,042,245 1,310,920 4,400,074 (1,207,929)487.880 \$15,987,182



28%

OCCUPANCY &

MAINTENANCE



56%

PERSONNEL

COSTS

THANK YOU FOR YOUR SUPPORT

As a nonprofit organization, the YMCA relies upon thousands of individuals and organizations to help us carry out the vital work of strengthening the foundations of community and building healthy spirit, mind and body for all. We take this opportunity to recognize our key supporters for their financial contributions in 2022.

\$10,000 AND ABOVE

Anonymous Anonymous Atlantic Coca-Cola Bottling Company JR and Meredith Boesen Family Fund Boone County Force Gregory and Sharon Chlebicki City of Des Moines City of Waukee Dallas County Foundation Passthrough Fund Delta Dental Dr. Richard Deming Joseph M. Dorgan Memorial Trust EMC Insurance Foundation Equitrust Life Insurance Company David and Nora Everett Fareway Stores, Inc. Farm Bureau Financial Services

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\$5,000 AND ABOVE

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\$500 AND ABOVE

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\$240 AND ABOVE

First Last/Business Above+Beyond Cancer

Chris Wise

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Dennis Jones Matthew Juffer Rob and Patty Kamienski Theresa Kehoe David Klein Fred Klingbeil Bob Konrad Dave and Carol Kraayenbrink Chad and Amy Kruse Donor Fund David Langer and Donna Richard-Langer Rhonda K. Leach Katherine Lefert Sara Lehan Thomas Lehn Roger Lesher Robert Leskun Lisa Levine Dennis Linderbaum Karen Lodden Lavone Mann John and Rhonda Marshall Barbara McAnelly Gary McConeghey Katie McGuire Barb Mckenzie Scott Meeker Melanie Mellinger







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Jackie Rayburn Raygun Catherine Reaman–Gerdes Alex Rich Jeff Richards Dennis Richey Nina Richtman Jerry and Helen Ripperger Angela Roberts Nicholas and Jennie Robson Erik and Trish Rolfstad William Rosenbury Michael Rossi Bryan Rowland Dean Rowland Julie Runyan Charles Safris Alex Sappingfield Amy Saucer Priscilla Sayeed Michael and Emily Schaumburg Matthew Schindler Roger and Marge Schlaefer Robert Schlueter Robert P. Schlueter Janet Schoeberlein Donna Schroeder

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Lori and Dwayne Vande Krol Maureen VanMeter Molly Veenstra Sara Velander Susan Voss Johanna Voss Waukee Chamber of Commerce Wayfinding Psychotherapy, LLC Laura Wayne Ed Weisshaar Sarah Welch Carol Wells Tom and Laura Wenck Tom Westbrook Chuck Wheeler James and Elizabeth Wheeler Mollie Whitney Steve Wigton Brian Willem Chris Williams Christine Wion Sacha Wise Daniel Wisner Hope Wood Nancy Woods Grant Wright Jarrett and Jodi Wright





OUR CALL TO ACTION

Our members, donors, volunteers, staff and partners make it possible for the Y to carry out the vital work of strengthening community. Here's how you can join the cause:

DONATE

JOIN

As our community grows, so does the need. Your contribution makes it possible for kids to reach their full potential through youth sports, water safety instruction, and academic enrichment. You're helping prevent conditions like diabetes and heart disease while giving people the tools to manage their own health. You're providing safe housing and support for some of the most vulnerable members of our community.

When you become a member of the Y, you're not only doing something good for yourself—you're doing something great for our community! Your membership helps build a stronger organization that provides belonging and opportunity to more than 75,000 people in the metro area every year.

Whatever your talents, skills, and interests, we can find a way to put them to use for the betterment of our community. Serve on a board or committee, help with a fundraiser, coach a youth sports team, collect donated items, serve a meal, read to a child ... the list goes on and on.

Tell your story. Bring a friend to work out or volunteer. Give a membership as a gift. The more we promote our cause, the more powerful it becomes.

VOLUNTEER

SHARE

GREATER DES MOINES

Association Leadership & Resource Office 501 Grand Avenue, Des Moines

John R. Grubb Community YMCA 1611 11th Street, Des Moines

Walnut Creek Family YMCA 948 73rd Street, Windsor Heights





Waukee Family YMCA 210 North Warrior Lane, Waukee

Wellmark YMCA 501 Grand Avenue, Des Moines

Y Camp 1192 166th Drive, Boone





YMCA Supportive Housing Campus 2 SW 9th Street, Des Moines

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